

## HARTMAN SIMONS ESSENTIAL IN NEGOTIATING GEORGIA'S FIRST IPIC LOCATION



Hartman Simons' Partner [Diane Lidz](#), represented North American Properties in lease negotiations that will bring iPic Theaters to Midtown Atlanta's Colony Square.

iPic confirmed that they selected Midtown Atlanta's Colony Square to build a nine-screen theater containing 426 seats, along with a 6,700 square foot bar and restaurant. "We have had our eye on the Atlanta market for five years now, and the Colony Square redevelopment project allowed us to launch the iPic brand experience into one of the top ten [designated market areas] in the country," iPic CEO Hamid Hashemi said in a release.

The project is scheduled to be completed in 2020. North American Properties also plans to include a 20,000 square foot space dedicated to a food hall and 940 square feet of office space.

"This market has consistently been heralded as one of the most walkable in the nation, making our ground-floor presence at Colony Square all the more impactful in delivering a quality entertainment, dining and experiential destination for arts and culture under one roof," said Hashemi.

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